

**To:** Davis, Jay[Davis.Jay@epa.gov]  
**Cc:** Purchia, Liz[Purchia.Liz@epa.gov]; Reynolds, Thomas[Reynolds.Thomas@epa.gov]; Hull, George[Hull.George@epa.gov]; Tulis, Dana[Tulis.Dana@epa.gov]; Hart, Daniel[Hart.Daniel@epa.gov]; Harrison, Melissa[Harrison.Melissa@epa.gov]; StClair, Christie[StClair.Christie@epa.gov]; Gray, David[gray.david@epa.gov]; Smith, Roxanne[Smith.Roxanne@epa.gov]  
**From:** Orquina, Jessica  
**Sent:** Fri 8/14/2015 1:23:16 AM  
**Subject:** Re: @GinaEPA end-of-day update

Posted on the main accounts too!

Jess

Jessica Ann Orquina  
EPA Social Media Lead  
Office of Web Communications  
U.S. Environmental Protection Agency  
Email: [orquina.jessica@epa.gov](mailto:orquina.jessica@epa.gov)  
Office: 202-564-0446  
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On Aug 13, 2015, at 9:22 PM, Davis, Jay <[Davis.Jay@epa.gov](mailto:Davis.Jay@epa.gov)> wrote:

Posted.

<https://twitter.com/GinaEPA/status/631998896982597633>

<https://www.facebook.com/GinaMcCarthyEPA/posts/877162832374711>

**From:** Purchia, Liz  
**Sent:** Thursday, August 13, 2015 9:00 PM  
**To:** Reynolds, Thomas; Hull, George; Tulis, Dana  
**Cc:** Hart, Daniel; Orquina, Jessica; Harrison, Melissa; StClair, Christie; Gray, David; Smith, Roxanne; Davis, Jay  
**Subject:** Re: @GinaEPA end-of-day update

Adding Jay.

Since data is now out I'm asking him to post to the Admin accounts.

Danny / Jess please post to epa accounts

Here's the link <http://www2.epa.gov/goldkingmine/epa-statement-data-new-mexico-navajo-nation-gold-king-mine-release>

Thanks

Liz Purchia

U.S. EPA

202-564-6691

202-841-2230

On Aug 13, 2015, at 8:26 PM, Purchia, Liz <[Purchia.Liz@epa.gov](mailto:Purchia.Liz@epa.gov)> wrote:

And these are posts we want to get out from @EPA

As soon as we have a link, here are two @EPA tweets and a Facebook post to help get our New Mexico data out to more people. Post to the main Facebook and Twitter accounts.

TWITTER:

NEW DATA: #AnimasRiver & San Juan water quality improving from NM border to #NavajoNation. LINK TO WEBPAGE

Water quality in NM's #AnimasRiver & San Juan trending toward pre-event conditions.  
New data: [LINK TO WEBPAGE](#)

FACEBOOK:

NEW DATA: Our sampling and analysis of the Animas and San Juan Rivers has found that, within New Mexico, the water quality in both of these rivers is trending towards pre-event conditions. Our monitoring will continue. See the full results here: [LINK TO WEBPAGE](#).

**From:** Purchia, Liz  
**Sent:** Thursday, August 13, 2015 8:25 PM  
**To:** Reynolds, Thomas; Hull, George; Tulis, Dana  
**Cc:** Hart, Daniel; Orquina, Jessica; Harrison, Melissa; StClair, Christie; Gray, David; Smith, Roxanne  
**Subject:** FW: @GinaEPA end-of-day update

We'd like to get this posted tonight from GinaEPA accounts.

Please let us know when it's approved. Jay will send once the data is posted.

**From:** Davis, Jay  
**Sent:** Thursday, August 13, 2015 8:19 PM  
**To:** Purchia, Liz  
**Subject:** Re: @GinaEPA end-of-day update - quick revision to clarify data is from CO

Revised below.

Sent from my iPhone

On Aug 13, 2015, at 6:11 PM, Purchia, Liz <[Purchia.Liz@epa.gov](mailto:Purchia.Liz@epa.gov)> wrote:

Could you update based on what I just sent?

**From:** Davis, Jay

**Sent:** Thursday, August 13, 2015 1:20 PM

**To:** Purchia, Liz

**Subject:** @GinaEPA end-of-day update - quick revision to clarify data is from CO

Hi Liz,

Here's a draft Facebook & Twitter update post for the Admin's accounts, that the main accounts would also share/retweet. I'm assuming it would be a set of photos, like yesterday's post.

FACEBOOK:

A quick update from New Mexico, and on the King Gold Mine spill.

We have some good news: Our data released today shows that water quality in the Animas and San Juan Rivers is trending towards pre-event conditions. Along the Animas River in Colorado, from Silverton to the Durango municipal intake, water quality has returned to pre-event levels. We're analyzing water samples for 24 metals, including arsenic, cadmium, lead and mercury. We'll continue to monitor and share our findings. You can see the most recent data here: [LINK TO NM DATA](#); [LINK TO CO DATA](#).

Today in New Mexico, I met with leaders from the San Juan Water Commission, Aztec Emergency Response Center and the Navajo Nation. I also checked in on the Farmington Incident Command Center, which is driven by state, local and EPA experts and staff. So proud of the team on the ground! They are working hard and are fully committed to protecting communities that depend on these rivers.

Starting this past Monday, we're delivering water for crop irrigation and livestock in New Mexico. San Juan County, NM was providing this service previously. We're working closely with local jurisdictions to help keep the state's farms and ranches irrigated and healthy, and protect agriculture.

TWITTER:

In NM we're helping farmers & ranchers, & working w/#NavajoNation & local leaders on #AnimasRiver. My latest update: FACEBOOK POST LINK

Jay L. Davis

Advisor for Digital Strategy and Engagement

U.S. Environmental Protection Agency

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